

**PERSONAL
PROFILE**

**DAPHNE
EWING-CHOW**

**STRATEGIC
COMMUNICATIONS/
GRASSROOTS
STORYTELLING**

FOOD | ENVIRONMENT | SUSTAINABILITY

345-516-2053

DAPHNEEWINGCHOW@ICLOUD.COM

WWW.FORBES.COM/SITES/DAPHNEEWINGCHOW

LINKEDIN: DAPHNEEWINGCHOW

TWITTER: DAPHNEEWINGCHOW

FACEBOOK: DAPHNEEWINGCHOWWRITER

INSTAGRAM: DAPHNE_EWINGCHOW_WRITER

BIO

Daphne Ewing-Chow is a well-known and widely published Caribbean journalist with a passion for food systems, the environment, health and development. Originally from Barbados, she currently resides in the Cayman Islands.*

Having contributed to a wide number of global publications, including The New York Times, The Sunday Times (London) and the International Monetary Fund (Finance & Development Magazine), Daphne is best known for her work as a Senior Contributor with Forbes, where her fearless and uncompromising perspective on food systems and the environment, often through the lens of people in developing countries, has made her popular with global audiences.

Daphne has been a speaker at a variety of international events, representing organisations such as the World Trade Organisation and the United Nations. She has also been a moderator/speaker at a number of United Nations events and served as a key moderator at the United Nations General Assembly's SDG Media Zone in 2019. She has interviewed country leaders, dignitaries and celebrities.

Daphne focuses on development through the lens of sustainability. As a communications specialist and food systems expert, she has managed communications for two climate change projects at the Food and Agriculture Organization, and currently serves as a Communications Specialist at the World Food Programme's Caribbean multi-country office.

Daphne is the winner of the UN-OHRLLS Island Voices Journalism Competition (2019) and the PAHO/CDB/CBU Award "Celebrating Responsible Coverage of Mental Health and Psychosocial Support During COVID-19" (2021). She was also selected as one of the top 50 influential Caribbean-Americans by Carib Biz Network. She was selected as a judge for the \$3 million Zayed Sustainability Prize in the United Arab Emirates (2019 and 2021) and served as a judge for the Rockefeller Foundation's \$2 million Food System Vision Prize (2020), for which she also served as a mentor for finalists.

Daphne holds a Bachelor's Degree in Sociology and African Studies from the University of Michigan and a Master's Degree in International Affairs with a specialty in International Economic Policy from Columbia University in New York.

- Daphne is a US Citizen

TO WHOM IT MAY CONCERN...

Simply put, I am a grassroots story teller seeking to educate the world through the authentic depiction of untold or underrepresented stories at the crossroads of food systems, the environment and humanity.

You surely have guessed by now that I have a deep rooted love for food and its impact on the planet and its people.

My mother herself was a chef and, as the daughter of migrants, I was almost destined to become somewhat of a food anthropologist by way of personal inclination.

As a Senior Contributor with Forbes, I have been writing on food systems and the environment for going on four years.

I have also held two senior communications roles at the Food and Agriculture Organization (FAO), both focusing on climate change, and am currently involved in a remote consultancy with the World Food Programme, focusing on food systems and social protection. I am also working with the Global Alliance for Improved Nutrition as a Grass roots Storyteller, telling the stories of the food insecure in Asia and Africa. This consultancy has most recently taken me to Bangladesh and Kenya.

While consulting with the FAO, I served as one of the judges of the Rockefeller Foundation's Food Systems Vision Prize and have also served as one of the judges in the food category of the Zayed Sustainability Prize in the United Arab Emirates for the past three years.

In these capacities, and others, I have accumulated a great deal of experience in simultaneously engaging with the public sector, the private sector and the non-profit sector to meet communications objectives.



ALWAYS WITH PASSION



I was born and raised and have been living and working in the Caribbean for much of my life but have been fortunate enough to travel to every region of the world.

I have a degree in African studies and while I am a US citizen, I grew up spending most summers in the Middle East. Pursuing a Master's degree in International Affairs at Columbia University was a natural fit to my love for cultures.

As an award-winning strategic communications professional with more than a decade and a half of experience in communications across a variety of platforms and channels, I am passionate about producing clean, inspiring and high performing content (editorial, photography, audio and video) that tells a story through a human interest lens, highlighting pertinent issues and providing a platform to marginalized groups.

I relish global, mission-based work but I also enjoy working locally, from an office, or from a satellite office.

I have maintained a broad network of partners and collaborators and thrive in both solo and team settings.

For more information on my background and qualifications, please review the enclosed CV.

I appreciate your kind consideration.

Yours sincerely,

A handwritten signature in black ink that reads 'Daphne Ewing-Chow'.

Daphne Ewing-Chow

**ALWAYS
WITH
PASSION**

DAPHNE EWING-CHOW

4327 Lemac Drive, Houston, TX , 77096 | 15 Ripon CT, Prospect, George Town, Grand Cayman | 345.516.2053 |
DaphneEwingChow@icloud.com

www.Linkedin.com/in/DaphneEwingChow www.instagram.com/daphne_ewingchow_writer

professional summary

Award-winning, performance-driven and creative-minded senior-level strategist with 20+ years of experience in developing high impact content, stories, and communications strategies across a variety of platforms, with a primary interest in food systems, agriculture, health, environment and sustainability.

work history

Strategic Communications Specialist

Jan 2007 - Current

Strategic Communications Specialist

Remote

- Communications. Advocacy. Storytelling. Public Speaking. Content Production. Strategic Communications Planning. Writing. Thought Leadership.
- Strong focus on Food Systems, Social and Environmental issues and investigative story-telling in these areas.
- Strong research background with extensive experience with both primary and secondary research sources.
- Clients have included Food & Agriculture Organization (FAO), World Food Programme (WFP) and Pan American Health Organization (PAHO).
- Published in Forbes, The New York Times The Sunday Times, IMF Finance & Development Magazine, Elite Daily, Elephant Journal, Pebble Magazine, Just Luxe and others.
- Crafted press releases, reports, briefs, dossiers, articles, planning documents and newsletters.
- Cultivated network of media and communications professionals to maintain strong partnerships, secure positive coverage and facilitate quick dissemination of information.
- Managed social media accounts by composing content, engaging with followers in comments, monitoring activities, and researching trends.
- Televised public speaking and moderating, engaging with industry leaders and drivers of change, focusing on a variety of subjects, with a passion for finding solutions.
- Speaking engagements at events organized by the United Nations (UN General Assembly SDG Media Zone) | United Nations Department of Economic and Social Affairs (UNDESA) | World Trade Organization (WTO) | World Economic Forum | Future Food-Tech | World Health Organization (WHO) | Pan American Health Organization (PAHO).

Notable Interviews have included:

Jane Goodall— Environmentalist;

Sam Waterston— Actor & Board member of Oceana;

Kate Walsh— Actress and Activist;

Earthgang— Hip hop group and environmentalists;

DeAndre Jordan— NBA Star (Brooklyn Nets) and plant-based advocate;

Shelly-Ann Fraser Pryce— Jamaican sprinter (fastest woman in the world);

David Beasley— Executive Director Of The World Food Programme (WFP) (Televised, in 2019 and 2022);

Lawrence Haddad— World Food Prize Laureate;

Pamela Coke Hamilton— Executive Director, United Nations Conference On Trade & Development (UNCTAD);

Phumzile Mlambo-Ngcuka— Executive Director, UN Women (Televised);

Inger Andersen— Executive Director, The United Nations Environment Programme (UNEP) (Televised);

Amanda Little —Author Of The Fate Of Food;

Jeff Moyer —CEO Rodale Institute;

Sara Farley —Managing Director, Food Initiative, The Rockefeller Foundation;

Chris Hemsworth— Actor

Sam Sifton —Food Editor, New York Times.

Senior Contributor | Food & Drink

Jan 2019 - Current

Forbes

New Jersey | Remote

As one of the top performers in the Food & Drink group, was promoted from Contributor to Senior Contributor in February 2020. Articles focus on food systems and the environment.

To see articles, visit <https://www.forbes.com/sites/daphneewingchow>

Grassroots Storyteller

Jun 2022 - Current

Global Alliance For Improved Nutrition (GAIN)

Switzerland

Traveled to locations in which GAIN conducts projects to improve the food security and nutrition status of communities, and told the stories of beneficiaries of GAIN programs through a multi-channel approach: editorial, photography, video and podcast.

Communications Specialist | Consultancy

May 2021 - Current

World Food Programme

Barbados | Remote

Management of food systems communications and PR around work of WFP Caribbean multi-country office.

- Social media planning
- Food systems communications planning
- Content development
- Storytelling missions within the Caribbean region to tell the stories of beneficiaries of WFP projects and programmes

Head of Content

Jan 2019 - Aug 2022

Loop News- Cayman Islands

Cayman Islands | Remote

Multi-faceted, fast-paced, and all-encompassing news leadership position, managing day-to-day responsibilities for the largest Media Company across the Caribbean. Cultivating and implementing content strategies with a strong record of exceeding KPIs within strict budgets.

- Senior Journalist, lead editor, and strategic content lead.
- Led team of staff writers in production of content for daily digital newspaper.
- Daily Collaboration with local and regional news teams to shape, write, and produce unique, compelling, and dynamic stories for Loop digital and social platforms.
- Led a journalism team to craft high-quality breaking news deliverables while attaining recognition as the first to break news ahead of the competition.
- Covered diverse topics in the Cayman Islands and the Caribbean, including Food Security, Environmental Issues, and Health.
- Used content management system to analyze user engagement and website traffic metrics.
- Edited and sourced images and videos using Canva.
- Conducted content audits to identify gaps and redundancies of content.

Strategic Communications Consultancy

Jan 2020 - Oct 2020

Food and Agriculture Organization, United Nations

Caribbean HQ | Remote

Consultant and Communications lead on pan-Caribbean climate change, farming, and fisheries project. Produced and strategically lead communications as per communications plan.

- Cooperation on Climate Change Adaptation and Resilience in the Caribbean - Consultancy.
- Consultant and Communications lead on gender-sensitive climate change, farming, and fisheries project across the Caribbean.
- Strategically lead all internal and external communications as per communications plan.
- Government of Canada-Funded project.

Communications Manager

Jan 2018 - Jan 2019

Food and Agriculture Organization, United Nations

Barbados

Communications lead on the Caribbean Climate Change in Fisheries Project (CC4FISH) with the objective of increasing resilience and reducing vulnerability to climate change impacts in the Eastern

Financial Services consulting firm.

- Coordinated with senior management and officers across Caribbean financial services sector to develop strategic, business, and marketing plans for clients.
- Orchestrated reports and papers regarding implementation of self-designed surveys, statistical analysis, financials and economic patterns, and policy suggestions to analyze industry trends for financial services organizations.
- Steered and directed internet, intranet, and knowledge management projects.
- Delivered strategic services to Caribbean financial services companies.
- Proactively secured key engagements across strategic planning, knowledge management, and website development business lines to develop new business.

Vice President, Strategy

Jan 2000 - Jan 2003

Cayman National Bank

Cayman Islands

Cayman National Bank is the top bank in the Cayman Islands.

- Managed annual strategic planning initiatives and produced strategic/business planning documents arising from these.
- Facilitated deployment of projects, including business process re-engineering, disaster recovery planning, online banking, and knowledge management.
- Sourced, developed, and deployed intranet and content management plans.
- Liaised with internal stakeholders to identify and target inefficiencies in areas of risks / business controls, process gaps, and workflow discrepancies.
- Identified market product demands and customer trends to bring in new customers and retain existing ones for sustainable profits.
- Organised customer data and completed reports detailing key metrics.
- Handled complex project management concerns productively and with little oversight.
- Improved long-term prospecting, strategy development and customer engagement.

Strategic Consultant

Jan 2001 - Jan 2002

Deloitte

Cayman Islands

- Onboarded during concurrent period of employment with Cayman National Bank while steering and directing joint projects for both companies.
- Strategically collaborated with primary clients regarding business goals and objectives while conducting market research and studying market trends and patterns.
- Oversaw implementation and execution of business strategies.
- Created and presented analysis reports.
- Carried out market research to improve service offering and tailor product promotion to suit customer needs.

Knowledge Officer

Jan 1998 - Jan 1999

E&Y (Ernst & Young)

Barbados

- Researched and analyzed economic and industry trends across financial services and hospitality sectors.
- Developed industry profiles, publications, and presentations.
- Loaded content to the firm's intranet, 'The Knowledge Web.'

Research Assistant

Jan 1996 - Jan 1998

Institute for Social Research

Ann Arbor, Michigan

- Formulated grant proposals while securing large grant for a study on Post-Traumatic Stress Disorder regarding victims of Apartheid in South Africa.
- Directed research and prepared grant proposals for senior research scientists within Sociology.
- Edited manuscripts.

skills

- Food systems, Environment, Health, Economy expertise
- Strategic communications
- Grant writing
- Social Media
- Digital media (including use of Wordpress,

Caribbean fisheries sector.

- Developed, updated, and implemented communication plans in alignment with FAO global communications strategy.
- Created awareness around the CC4FISH project via internal and external communication channels.
- Produced press releases, articles, briefs, newsletters, and social media posts while managing outreach and advocacy campaigns for local and international media.
- Cultivated and regularly updated content for web and social media.
- Ensured consistent media coverage around FAO's work in Caribbean fisheries.
- Global Environmental Facility-funded project.

Editor in Chief

Jan 2017 - Jan 2019

Living Barbados Magazine

Barbados

Living Barbados is the top luxury lifestyle publication in Barbados and one of the top three in the Caribbean.

- Managed #1 luxury lifestyle magazine in Barbados with distribution across Caribbean, New York, Toronto, and London while leading multi-disciplinary team of graphic designers, photographers, stylists, writers, and sales professionals.
- Provided editorial leadership: editorial calendar management including themes, and content marketing, ensuring delivery of superior quality and accurate content, coupled with managing all facets of media and public relations as well as external communications activities.
- Managed a staff of editors and writers.
- Created and executed impactful content strategies through astute editorial planning and management.
- Event planning and leadership in-line with identified themes and initiatives in line with performance and financial objectives.
- Produced original, creative content for promotional advertisements and marketing materials.
- Presented clients with unique copy options based on overall marketing objectives.
- Performed research and checked all facts to maintain high standard of journalistic integrity.
- Participated in creative planning and review sessions, working with the team to elevate quality of content and designs.
- Wrote pieces and news stories for online publication, coordinating images and layout to ensure proper presentation.
- Reviewed and edited final copy for accuracy and oversaw all phases of production.

Research Analyst & Writer

Jan 2012 - Jan 2017

Thomvest Ventures Ltd

San Francisco, California | Barbados

Thomvest is a group of investment companies which make investments on behalf of Peter J. Thomson and his family. Peter Thomson is a shareholder and Director of the Thomson Reuters Corporation.

- Served as President of Thomvest Ventures Limited, Thomvest's holding company in Barbados. Served as Research Analyst & Writer for the offices in San Francisco, California.
- Traveled frequently between California and Barbados and acquired deep analytical capabilities while managing multiple projects and initiatives simultaneously.
- Managed reporting requirements while overseeing compliance with Canadian-Caribbean tax regulations, along with managing investment companies and stakeholders across four affiliated offices.
- Synthesized primary and secondary research to devise valuable insights and strategic suggestions; presenting and publishing across social media, articles, reports, and blogs.
- Member of the Board of Directors and chaired quarterly meetings.
- Oversaw corporate communications for strategic initiatives.
- Meticulously monitored developments within the food and adtech industries using specialist media sources.

Vice President, Strategy

Jan 2003 - Jan 2007

V2R Financial Services Inc.

Florida | Remote

- Strategic content planning
- Strategic planning
- Project management
- Exemplary written and verbal communication
- Website management
- Research and analysis
- Copywriting
- Content creation
- Editing and proofreading
- Presentations and reports

- knowledge of SEO)
- MS Office (MS Word, Outlook, Excel, PowerPoint)
- Public speaking
- Advocacy
- Leadership
- Media management
- Press and public relations
- SEO
- Interpersonal abilities
- Excellent time management

education

Master of International Affairs (MIA): International Affairs | International Economic Policy

2001

Columbia University

New York

Top school of International Affairs in the United States.

GPA: 3.8 (A)

Bachelor of Arts: Sociology and African Studies

1998

University of Michigan

Ann Arbor, Michigan

GPA: 3.8 (A)

- Dean's List
- Awarded three academic merit scholarships

awards & achievements

PAHO | CDB | CBU Award for responsible coverage during the pandemic - Pan American Health Organization (PAHO) | Caribbean Development Bank | Caribbean Broadcasting Union
Mar 2021

Caribbean Biznetwork's Top 50 Influential Caribbean-American Entrepreneurs for 2020 - Caribbean Biznetwork
Jan 2021

United Nations Island Voices Journalism Campaign - United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and the Small Island Developing States

Sep 2019

UN-OHRLLS called for submissions of published stories relating to the SAMOA Pathway. Successful applicants were funded to participate at the Midterm Review of the SAMOA Pathway taking place on 27 September, 2019, at the United Nations in New York at the United Nations General Assembly.

Island Initiative, Sustainable Fisheries Journalism Project - The Island Initiative

Sep 2019

This project took place on a little island off of French Polynesia by the name of Anaa that was interested in promoting its sustainable fisheries.

volunteer

Trustee

2017- present, Dance4life

Dance4life is an international youth initiative to raise awareness and promote prevention of HIV/AIDS.

Judge for Food Systems competitions

- The Rockefeller Foundation Food System Vision Prize (Judge & Mentor for finalists) \$2 million prize
- Zayed Sustainability Prize, Government of the United Arab Emirates (Food Systems Judge) \$3 million prize

Other judges include Sir Richard Branson (Founder of the Virgin Group), Mariam-bunt Mohammed Saeed Hareb AlMehairi (Minister of Climate Change and Environment, United Arab Emirates), Dr. Andreas Jacobs (Chairman of INSEAD), His Excellency Olufar Ragnar Grimsson, (Former President of Republic of Iceland), Dr. Han Seung-soo, (Former Prime Minister of the Republic of Korea) and Helen Munday (President of the Institute of Food Science and Technology)



**ALWAYS
WITH
PASSION**